

**UPDATED as of August 23rd, 2024**



Dear Attendee,

Thank you for registering for the 4th Annual Virtual Christmas Summit (VCS).

The first two Virtual Christmas Summits in 2020 and 2021 were a great success, with a combined registration of over 3500 people. However, with COVID restrictions ending in 2022 and in-person lighting events being held again, the 2022 VCS was canceled as the committee felt that the need for the VCS was no longer there.

Since that time, many people have reached out asking when the next VCS was going to be held, and indicating there was a demand for it. We listened and it is back in 2024 yet again!!

We again have done our best to again gather some of the most knowledgeable people from around the world to present on a wide variety of topics related to Christmas (as well as other holiday) light displays. We have over 30 presentations in 6 different zoom rooms, a vendor room, and will have a special "The Future of holiday Lighting." Presented by our own Rusell Mo'Volts McFarland.

This packet contains the answers to many of the questions you may have about the Summit, so please read it completely. Also, be sure to attend the opening session at **11:30 AM** US Eastern Time (UTC-4) on August 24th, 2024 where additional information will be given and questions will be addressed. Room will open around 11:00 AM and can be found at: [room1.VCS24.com](https://room1.VCS24.com).



**The 2023 Virtual Christmas Summit Committee**

Carl Mirsky  
Jonathan DePlanche'

Russell McFarland  
Jordan Nash

Ron Armstrong  
Tom Stallings



The 2024 Virtual Christmas Summit starts at

# 11:30 AM

on August 24th, 2024 (US Eastern Time) (UTC-4)  
in the [2024 VCS Room 1](#)

If that room is full, go to the [2024 VCS Room 2](#)

Click here to see the start time in several different  
time zones around the world.

<https://everytimezone.com/s/98967960>

The full up to date schedule is located here:

<https://virtualchristmassummit.com/class-schedule/>

Room Links:

Room #	Room Name	URL
1	WHOVILLE	<a href="https://room1.VCS24.com">room1.VCS24.com</a>
2	MOUNT CRUMPIT	<a href="https://room2.VCS24.com">room2.VCS24.com</a>
3	DAH-WHO DORIS	<a href="https://room3.VCS24.com">room3.VCS24.com</a>
4	MAX'S DEN	<a href="https://room4.VCS24.com">room4.VCS24.com</a>
5	WHOBILATION	<a href="https://room5.VCS24.com">room5.VCS24.com</a>
6	3 TIMES THE EGG NOG	<a href="https://room6.VCS24.com">room6.VCS24.com</a>
7	HOLIDAY CHEERMEISTER	<a href="https://room7.VCS24.com">room7.VCS24.com</a>

**Thank you to all of our Presenters, Hosts, and Co-Hosts**

Kyle Bostick	Charlie Byers	Michael Stoffregen	Jason Rasmussen	Aubrey Kall	Joey Towbin
JR Mattos	Dan Kulp	Charlie Byers	Michael Stoffregen	Clyde Lindsey	John Darst
David Bergman	Michael Simmons	David Peace	Scott Hanson	Kevin McEney	Steven King
John Darst	Bill Porter	Don Gillespie	James Vance	Scott Hart	Russell McFarland
The Jordan Nash	Shane Rehm	Joel Dearing	Mark Butcher	Robert Gray	Bill Jenkins

	Daryl Collins	Daryl Erwin	Timothy Grinnall	Jorden Nash	Will Shryock
Brian Barrell	Pat Delaney	Bobby Galeza	Ray Irani	Jimmy Pierce	Ben Smits
Alex Bogdan	Mark Dickson	Becky Gentile	John Larson	Paul Reedy	Paul Thomas

**Thanks to all of those who step up the day of the VCS too!**

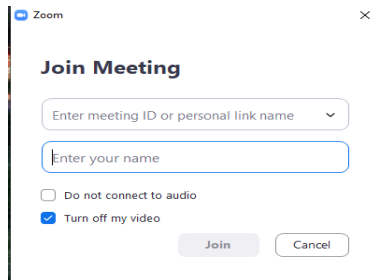
Recorded Videos will be posted to <https://www.youtube.com/@VirtualChristmasSummit> (Hopefully within a few weeks of the VCS)

Any changes to the schedule will be posted at <http://virtualchristmassummit.com/schedule>

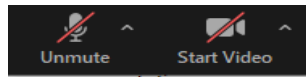
We are very excited that you have registered for this event. Please read through the following to help make the online experience better for everyone.

### Guidelines for Joining Presentations

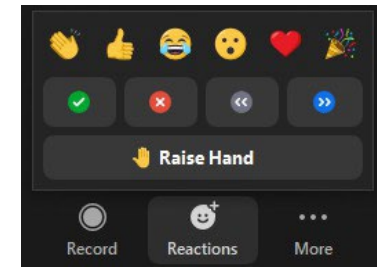
- If you see this screen when joining the zoom room, make sure that “Turn off my video” is checked before joining.



- When entering a room make sure your Audio is Muted and Video is off (will display as follows in the lower left corner of the zoom room)



- Please do not “start video” during any presentation. (The exception is in Build Party rooms.)
- Please **do not unmute** yourself until the presenter asks for questions, typically at the end.
- Please do not ask to record the presentation. The presentations will be recorded by the presenter, host, or co-hosts, and on the YouTube channel. If you wish to record, there is separate software outside of zoom that can be used.
- If you have a question during the presentation, type it into chat or use the “Raise Hand” feature in zoom. (Click on Reactions on the bottom of the screen, then click on the raise hand icon). Once your question has been answered, please lower your hand.



- If you have a question, please make sure you are in a quiet location without background noise (TV, radio, kids, dogs, etc.) before unmuting yourself. When you are done asking the question, please mute yourself again.
- Please allow the presenter to answer any questions being asked unless they open the room to discussion or other input from the group.
- Please do not ask for breakout rooms during the presentation. The hosts have several responsibilities during the presentations, and cannot be managing room assignments.
- Note that the presentations are going to be running back-to-back in many rooms. Discussions can take place during this time, but please be respectful of those setting up for the next presentation.
- Please download or update to the latest version of Zoom for the best experience. This is best done in advance of the Summit, rather than the day of.
- If you are not familiar with Zoom, **try it at least one day before** the summit to make sure you are able to use it. Zoom will run on most computers, tablets and smart phones, but may require a download or permissions to run. Familiarize yourself with the features in Zoom, such as connecting to your speakers, microphone, and camera. Learn how to mute/unmute your microphone and turn on and off your video. Also learn how to use the chat and raise hand features in Zoom.



## The Future of Holiday Lighting

We are excited to invite you to a special panel discussion at this year's Virtual Christmas Summit, titled "The Future of Holiday Lighting." This engaging session will be held on **Saturday at 4:00 PM EDT**, and promises to explore the evolving landscape of holiday lighting with insights from some of the leading experts in our community.

### Panelists include:

- **Keith Westley**
- **David Peace**
- **Jacky Elliot**
- **Clyde Lindsey**
- **Mynor Mendoza**

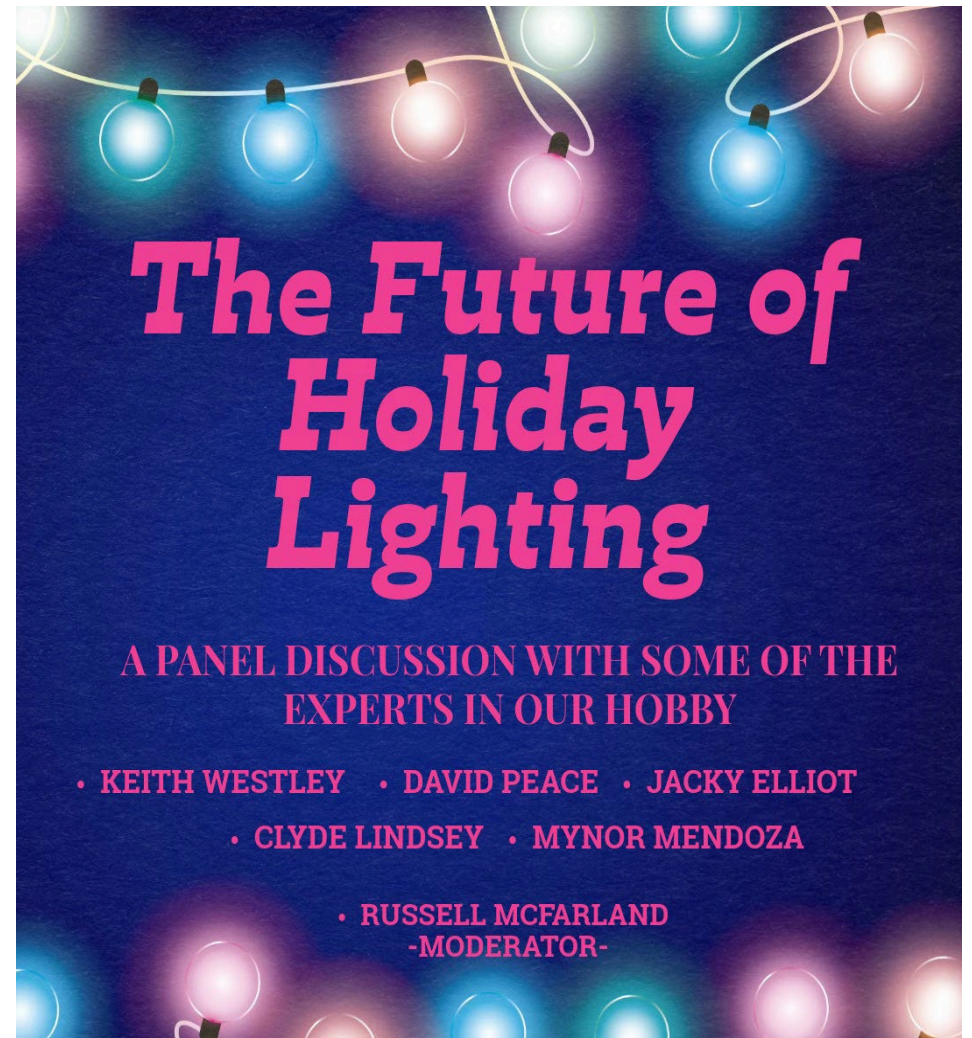
The session will be moderated by **Russell McFarland**, who will guide our discussion through the potential advancements and trends in holiday lighting over the next 3-5 years. As the industry continues to experience rapid growth and innovation, this panel will provide a glimpse into what the future may hold and how you can stay ahead in your holiday displays.

### Event Details:

- **Date:** Saturday, August 24<sup>th</sup>, 2024
- **Time:** 4:00 PM EDT
- **Location:** Virtual Christmas Summit (Online)

To view the full class schedule and to secure your spot, please visit our registration page: <https://virtualchristmassummit.com>.

Don't miss this opportunity to gain valuable insights and connect with fellow enthusiasts in the field of holiday lighting. We look forward to welcoming you to what promises to be an enlightening discussion.



**2024 VCS Vendor Discount Codes**

<b><u>Vendor</u></b>	<b><u>Discount Code</u></b>	<b><u>Discount</u></b>	<b><u>Start Date of Promo Code</u></b>	<b><u>End Date of Promo Code</u></b>	<b><u>Website</u></b>
Hart Family Lights					<a href="http://www.facebook.com/hartfamilylights">http://www.facebook.com/hartfamilylights</a>
Visionary Light Shows, LLC	VIRTUALXMASSUMMIT#2024%25%	25%	08/24/2024	09/01/2024	<a href="http://www.visionarylightshows.com">http://www.visionarylightshows.com</a>
OG Sequences	VCS24	40%	08/10/2024	09/09/2024	<a href="https://ogsequences.com">https://ogsequences.com</a>
Mattos Designs	VCS24	11%	08/07/2024	08/27/2024	<a href="https://mattosdesigns.com">https://mattosdesigns.com</a>
Wasatch Lights	VCS2024	10%	08/17/2024	08/31/2024	<a href="https://wasatchlights.com/">https://wasatchlights.com/</a>
Showstopper Sequences	sssvcs2024	30%	08/25/2024	09/15/2024	<a href="https://www.showstoppersequences.com">https://www.showstoppersequences.com</a>
Kulplights LLC	VCS-P9XF TKUV	10%	08/19/2024	09/15/2024	<a href="https://kulplights.com">https://kulplights.com</a>
Jingle Bumpers, LLC	VCS2024VO4U	20%	08/19/2024	08/31/2024	<a href="https://JingleBumpers.com">https://JingleBumpers.com</a>
Spectacle of Light Sequencing	VCS30	30%	08/19/2024	09/07/2024	<a href="https://www.solsequencing.com/">https://www.solsequencing.com/</a>
Pixel Perfect Sequences LLC	VCS2024PPS	25%	08/24/2024	08/27/2024	<a href="https://pixelperfectsequences.com/">https://pixelperfectsequences.com/</a>
Blinky Sequences	VCS2024	24%	08/20/2024	08/25/2024	<a href="https://blinkysequences.com/">https://blinkysequences.com/</a>
Vivid Sequences	30VCS2024	30%	08/24/2024	08/31/2024	<a href="https://www.vividsequences.com">https://www.vividsequences.com</a>



